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MEDIA ADVISORY

Optronics Presents Expanded Line of Fusion LED Combination Lamps With Integrated Stop, Tail, Turn and Backup Functions at 2015 Work Truck Show

Four-inch round and six-inch oval grommet-mount and flange-mount models join original nine-inch oval surface-mount design to provide a Fusion lamp solution for every application.

INDIANAPOLIS Ind., USA (Mar. 2, 2015) — [Optronics International](#), America's largest offshore vehicle lighting manufacturer, announced that it will be showing its expanded line of Fusion LED combination stop, tail, turn and backup lamps in [booth 3579 at the 2015 NTEA Work Truck Show](#) in Indianapolis, Indiana. The original nine-inch oval combo lamp introduced at the 2014 Work Truck Show is now available in four-inch round and six-inch oval formats and with grommet- and flange-mount models that will fit virtually any standard lighting application.

Commonly, individual stop, tail, turn and backup lamps require individual mounting holes in vehicle body panels, frame posts, docking plates or gussets. Lamp-mounting holes can reduce structural integrity and admit corrosive moisture that can exacerbate the problem.

While Optronics' [original low-profile, nine-inch oval surface-mount lamp](#) required only a small half-inch egress hole for wiring, and four small mounting holes for rivet or screw fasteners, the newest members of the Fusion family fit in standard four-inch round and six-inch oval lamp holes, allowing OEs to reduce the number of openings and lamps by half.

"Market response to the attractive look and design of our original surface-mount product was overwhelming and came from a wide variety of vehicle sectors," Brett Johnson, president and CEO of Optronics International, said. "Our expanded Fusion combination LED lamp family is our response to customer requests to provide the same attractive styling with standard four-inch and six-inch recessed mounting options."

The two-in-one LED lamp design reduces SKUs and carrying costs and not only allows improvements in vehicle structure, but also eliminates the need for a separate backup lamp, a role often fulfilled by incandescent lamps. Fusion LED combination stop, tail, turn and backup lamps are designed to deliver the reliability, functionality and longevity of two LED lamps for the cost of only one.

Fusion stop, tail, turn and backup lamps are available in a six-inch oval grommet-mount style and in a four-inch round style with grommet-mount and flange-mount options. Fusion four-inch round lamps are also available with Optronics' exclusive [GloLight technology](#), which contrasts smooth glowing outer rings with the bright points of light associated with traditional LED lighting.

"We've taken an innovative and popular lamp design and have built a family of new lamps around it," Johnson said. "Now there is a Fusion LED combination stop, tail, turn and backup lamp to fit virtually every application."

The Fusion LED combination stop, tail, turn and backup lamps are expected to begin shipping in March 2015 and will be available at more than 12,000 distribution locations nationwide and via numerous Internet-based retailers.

The original surface-mount lamps come with hardwire connectors, while all recessed versions are available with either PL-3 or weathertight connectors. The original STL68RB and STL68RPB nine-inch oval surface-mount lamps, the new STL201RFMB, STL201RB and STL211RB four-inch round lamps, and the new STL211RCB six-inch oval lamps meet all FMVSS 108 photometric requirements for visibility and safety.

All Fusion lamp lenses and housings are made of tough polycarbonate material that is sonically welded. The lamps employ a solid-state, surface-mount device (SMD) design that protects their electronics against moisture, shock and vibration, and each lamp comes with one-diode lifetime warranty protection that ensures lamp replacement if even one diode fails.

“Our new Fusion LED combination stop, tail, turn and backup lamp are another example of how Optronics is succeeding in delivering more innovation and greater value to the marketplace, while keeping prices extremely competitive,” Johnson said. “Competition invites everyone to send their best ideas into the arena, and we believe the marketplace will continue to give our new Fusion lamps a decisive thumbs-up.”

Optronics products are available in the U.S. and Canada through the company’s extensive [distribution network](#) of more than 12,000 convenient distribution locations. Users can access individual Optronics distributor websites by simply clicking on their logo icons. For information on international sales and distribution of Optronics products, please contact Dorian Drake at +1 (914) 697-9800, or visit <http://doriandrake.com>.

To access high-resolution product images of all Fusion LED combination stop, tail, turn and backup lamps, please visit:

<http://www.optronicsinc.com/RESOURCES/ImageGalleries/FusionGallery.aspx>

To view a product data sheet of all Fusion LED combination stop, tail, turn and backup lamps, please visit: http://www.optronicsinc.com/Portals/0/PDFs/FUSION_Sellsheet.pdf

To view a video about Fusion LED combination stop, tail, turn and backup lamps, please visit: <http://www.optronicsinc.com/VIDEOS/ProductVideos.aspx>

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About Optronics

As America’s largest offshore vehicle lighting manufacturer, Optronics is a trustworthy, [high-quality](#), widely available alternative to domestic lighting manufacturers and import houses. Founded in 1972, Optronics International is a premier worldwide manufacturer and supplier of branded industrial and commercial vehicular safety lighting products. The company specializes in interior and exterior LED, incandescent and fluorescent lighting for the marine, RV, trailer, HD and transit vehicle markets. The Optronics product catalog is among the most extensive in the industry. Optronics is headquartered in Tulsa, Oklahoma, with manufacturing facilities in Annan District, Tainan, Taiwan, and Muskogee, Oklahoma. The company has distribution facilities in Goshen, Indiana and Ontario, Canada. Learn more at <http://www.optronicsinc.com>.