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## MEDIA ADVISORY

### **Optronics Expands LED Utility and Work Light Offering by 40 Percent with Introduction of Eight New Versatile Lamps**

*Optronics' broader line of 28 LED utility and work lights means it has a lamp for virtually any application and at every price point.*

TULSA, Okla., USA (Nov. 17, 2020) — [Optronics International](#), a leading manufacturer of vehicle harnesses, electronic control systems and LED lighting for the global transportation industry, introduced eight new LED utility and work lights today, expanding its total category offering by 40 percent and its packaged line by 50 percent. The eight new, feature-rich LED lamps come in a variety of shapes and sizes and are all available in retail packages and in bulk.

The new lamps range from utility and work lights to scene lights, and even include a freestanding, rechargeable, cordless, multifunctional LED lamp. The products enable users to address a vast array of auxiliary lighting applications. With such a wide variety of shapes, sizes, prices and raw lumen outputs ranging from 1,000 to 20,000, Optronics' entire family of LED utility and work lights can match any budget and any application.

“Utility and work lights are vital for those working in, on and around vehicles, particularly as the days grow shorter this winter,” Marcus Hester, vice president of sales and marketing for Optronics International, said. “With 28 LED competitively priced utility and work lights available, Optronics now has the most formidable product offering in the marketplace.”

The list of new LED utility and work lights includes:

- **The TLL41FS Rubber Housing Utility Light** with rugged, rubberized housing and seven LEDs.
- **The TLL42FS Swivel Base Utility/Work Light** featuring swivel points on both its mounting bracket and handle for unlimited positioning and 13 LEDs.
- **The TLL145FS Utility Work Light** with die-cast aluminum housing and seven LEDs.
- **The TLL153FK Mini Utility Lights** in a two-light set, each with nine LEDs.
- **The UCL26CS Low Profile Flood Light** with two-inch thickness and six LEDs.
- **The UCL28CS Off-Road Spot Light** with die-cast aluminum housing and tough powder-coated finish.
- **The UCL42CS Mini Scene Light** with unique 45-degree directional flood beam pattern.
- **The UCL73 Rechargeable, Cordless Utility Light** with spot, flood and emergency beam functions and multi-device charging capabilities via USB port.

With the exception of the Off-Road Spot Light, all the new lamps come with stainless steel mounting hardware and either IP65 or IP67 rating for contaminant resistance. All the lamps are designed to be compatible with both 12- and 24-volt electrical systems.

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With the introduction of the new lamps, Optronics continues to demonstrate its industry leadership in the areas of packaging and merchandising. Distributors will continue to be impressed by attention-getting retail packaging designs and displays that put lighting front and center, where it counts.

By any measure, Optronics offers distributors one of the most sophisticated and comprehensive arrays of merchandising tools in the commercial vehicle industry. Custom display, planogramming and complementary point-of-purchase and point-of-sale distributor support are readily available.

Optronics' retail displays offer visibility and flexibility to retailers. Floor displays and bin boxes are large and built to last and to attract the eye. However, the sheer number of utility and work lights available from Optronics is enough to make any distributor take notice.

“The eight new utility and work lights would constitute a full product line for most lighting manufacturers,” Hester said. “When you couple our expanded 28-light offering with our industry-leading packaging and merchandising programs, there is nobody around who can match Optronics in this market space.”

Optronics products are available in the U.S. and Canada through the company's extensive [distribution network](#) of more than 20,000 convenient distribution locations. Users can access individual Optronics distributor websites by simply clicking on their logo icons. For information on international sales and distribution of Optronics products, please contact Dorian Drake at +1 (914) 697-9800, or visit <http://doriandrake.com>.

To view high-resolution product images of Optronics' eight new LED utility and work lights, please visit <http://www.optronicsinc.com/RESOURCES/ImageGalleries/LEDUtilityLights.aspx>.

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### **About Optronics**

As the fastest-growing vehicle lighting and harness manufacturer in the U.S., Optronics International attributes its success to delivering better value, better options and better lighting to its customers. Founded in 1972, Optronics International is a premier worldwide manufacturer and supplier of branded industrial and commercial vehicular safety lighting products and premium, custom electrical wiring harnesses for commercial vehicle applications. The company specializes in electrical system and harness design and interior and exterior LED and incandescent lighting for heavy-duty on- and off-highway vehicles, armored couriers, light- to medium-duty trailers, specialized vocational equipment, transit vehicles, RVs and marine equipment. The company's patented USA-PLUS system provides the most advanced molded harness connections available in the market. The Optronics product catalog is among the most extensive in the industry. Optronics is headquartered in Tulsa, Oklahoma, and it has an IATF 16949 certified manufacturing facility in Annan District, Tainan, Taiwan. The company also has a plant in Winnsboro, Texas, and ISO 9001:2015 certified manufacturing and distribution facilities in Muskogee, Oklahoma, and Goshen, Indiana. Learn more at <http://www.optronicsinc.com>.